

"CLIMB EVEREST"

CLIMBERS RALLY BEHIND LOCAL CHARITY WITH UNIQUE FUNDRAISING EVENT

Images Artists impressions of planned Transition Climbing Centre attached.

On Sunday 20 November 2005 - 8 teams will compete in an exciting sponsored event, to "CLIMB EVEREST" - raising funds for local charity Transition and going directly towards it's project to build an exciting extreme sports centre and community recreation facility for Aberdeen.

Organised in partnership with RGU: SPORT and local climbing clubs, this innovative event will pit 8 teams of climbers against each other on the RGU: SPORT lead wall at Garthdee, Aberdeen – each attempting to climb the equivalent of Ben Nevis (1,344m) - and in total exceeding the height of Mount Everest. (8,848m).

Each team member will strive to climb the wall a gruelling 17 times over an approximate 6 hour event – a real test of stamina and climbing ability - each being sponsored to complete the event by family, friends and hopefully supportive corporate sponsors.

Neil Morrison Etchachan Club Secretary and Transition Advisory Board Member commented "Aberdeen has been waiting for a major indoor climbing centre for decades, to serve the large climbing population in the North East and the climbing community are delighted to show their support of Transition, by participating in this exciting event. When built, the extreme sports centre will rival anything in the UK and will be a facility Aberdeen can be proud of. Indoor climbing isn't just for hard core climbers – it is a great activity for kids and an excellent form of aerobic exercise and strength training and we believe Transition will attract a wide variety of people to the sport. Lets hope we can raise a lot of money towards the project and have a lot of fun on the day."

Filippo Antoniazzi, Director of RGU: SPORT said "We are pleased to co-operate with Transition in staging this innovative event and to help them in their efforts to bring another exciting sports and community facility to Aberdeen. Our objectives are very much aligned - providing first class sporting facilities for the people of Aberdeen, allowing them to get active and develop their skills and fitness. I hope people come along to support the event, enjoy the many activities planned and also view the great gym, pool, sports hall and other facilities we have here at RGU: SPORT."

Councillor Jill Wisely (Member for Mannofield) a long term champion of plans for the extreme sport centre and also a member of the Transition Advisory Board, commented. "What an exciting event. Aberdeen City Council, through the Energising Aberdeen Initiative, have already demonstrated their support for the project with a major capital contribution and it pleases us greatly to see the climbing community also rally behind Transition's fundraising efforts – this further reinforces the enthusiasm for the project and the future demand for the facility."

As well as providing world class indoor sport and recreation facilities and contributing to a range of health, sport, youth and community initiatives - Transition will also act as a "shop window" for the tremendous adventure sports opportunities available in Grampian - attracting visitors and major events to the area and benefiting many small businesses and local economies.

Organisers hope for a big turnout of spectators for the "CLIMB EVEREST" event to cheer on their teams and experience the fun and tremendous form of exercise that indoor climbing provides. Spectators will also be able to enjoy:

- *An all day buffet and drinks in the café, overlooking the climbing event*
- *All day Music and live broadcast by Northsound Radio*
- *Free climbing for kids – on the main wall alongside the sponsored teams*
- *Fantastic Prize Raffle*
- *Face painting for kids*
- *View the tremendous sporting facilities available at RGU: SPORT, including a world class games hall, 25m pool and state of the art gym.*

For further information – please contact

*Neil Stevenson
Tel 01224 310262 (Cell 07785 727952)
info@transition-extreme.com
www.transition-extreme.com*

*RGU Press Office
Tel No 01224 262031*

*Incorporated in Scotland No 280405. Registered Office as above.
Recognised by the Inland Revenue as a Scottish Charity No. SC 036358*

Transition Extreme Sports Limited is registered Scottish Charity No SC 036358. The extreme sports centre, to be built at Aberdeen Beach will comprise the following

- Major indoor skateboard/BMX park
- Dramatic climbing and Adventure Centre – deemed to be a “Regional Centre of Excellence” by the Mountaineering Council of Scotland.
- Healthy eating café – with views to skatepark, climbing and out to sea
- Kids recreation area – pool tables, video, chill out area, video editing, DJ equipment, photography, internet room,
- 2 equipped band practice studios
- Visitor centre, mini cinema profiling outdoor/extreme sports opportunities
- Meeting/training facilities
- 3 Extreme sports retail units

FUNDS RAISED SO FAR

Of the £2.7m cost of the new extreme sports centre we have, so far, raised

- £1.26M from Aberdeen City Council – City Growth Fund, see Note.
- £500K Bank Loan
- £200k pledge from The Robertson Trust
- £100k pledge from Shell UK Limited
- £50k grant from Scottish Enterprise Grampian
- £21k members fundraising
- **£2.131m Total**

The remainder will come from

- Sport Scotland (Lottery)
- Various other Charitable Trusts
- Further Corporate sponsorship
- Members fundraising

Note

This project is being part funded by the Scottish Executive's City Growth Fund through the Energising Aberdeen initiative. £1.26m has been allocated to fund the facility. The City Growth Fund, which is administered by Aberdeen City Council, represents a £22.25 million investment over five years by the Scottish Executive in the future of Aberdeen. The Fund was created to implement the recommendations of the Building Better Cities review conducted by the Scottish Executive, which identified the economic, social and cultural importance of Scotland's main cities to national life.

Transition represents:

- *An innovative community project which delivers significant benefits to the North East – contributing to a number of health, sport, safety, anti crime/anti drug and other youth initiatives. The project is designed to engage the area's youth via a year round indoor recreation facility and range of exciting activities based on an “extreme sports” theme – an attractive alternative to the many forms of “negative recreation” such as vandalism, substance abuse and other forms of crime and anti-social behaviour.*
- *A high profile recreation facility and major tourist attraction – serving a wide catchment area and showcasing the regions extreme/outdoor sports opportunities*

Visit our Innovative Website– www.transition-extreme.com